



Dulux® Diamond™



A Superior Interior Paint Formula With
Ultimate Stain Resistance and Performance

Tough Paint That Looks Better for Longer

The **Diamond Tough** technology used in **Dulux Diamond** sets a new standard in paint technology.

Dulux Diamond Interior 100% Acrylic is a revolutionary paint, with a unique formula of ceramic microspheres and advanced stain resistant technologies that surpasses the performance of traditional interior acrylic paints.



Features & Benefits

 The **100% Acrylic** premium formula offers superior adhesion to most surfaces for a durable finish. Self-priming on most surfaces.

 **Cross-Linking Technology** grips the most challenging of surfaces (including properly prepared alkyd paints), resisting chipping and peeling.

 **Easy Flow Modifiers** results in excellent flow and levelling, with no brush or drag marks.



Dulux Diamond is specially formulated with Ceramic Microsphere Technology to provide the ultimate in stain resistance, durability and performance.



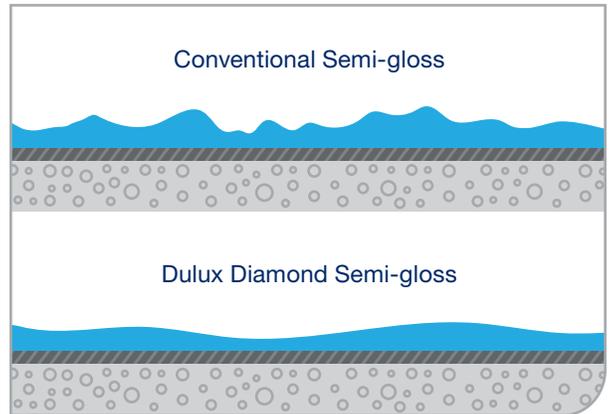
Dulux Diamond Paint contains Advanced Stain Removal Technology which means it will retain its original finish even after being cleaned.

Uncompromised Stain Resistance, Adhesion and Smoothness

Dulux Diamond is supremely washable, making it easy to remove stubborn stains, like crayons, without degrading the finish – even the Matt finish, which traditionally has been difficult to keep looking new.

Our unique blend of rheology modifiers improves the flow and levelling of Dulux Diamond giving it superlative application properties. Irregular surfaces on conventional latex paints trap dirt, while the smoother finish of Dulux Diamond makes it easier to clean and provides more consistent hiding.

Dulux Diamond has impressive adhesion which helps it resist damage from chipping, scratching, scuffing and other marking that typically deteriorates conventional paint films. It will even adhere to these difficult surfaces: **aluminum, masonry, drywall, glossy oil paint, PVC pipe, wood molding and trim, panelling and cabinets.**



The Choice of the Professional

Approved for use on jobs requiring Master Painters Institute (MPI) categories 138, 139, 141 - High Performance Architectural Interior Latex Paints. Dulux Diamond products are used and deemed approved for use on LEED accredited projects.

Product Code	Sheen	High Performance Coating Category	Light Industrial Coating Category
12110	Matt	N/A*	N/A*
15110	Eggshell	138	N/A*
14220	Pearl	139	151
13210	Semi-gloss	141	153

*Category not available

Stains Don't Stand a Chance.



The Dulux Difference **Superior Quality Paint, Great Value.**

Dulux is the world's leading brand of premium quality paint. Our paints consistently live up to the Dulux reputation for verifiable, total product performance that you recognize and expect. Dulux paints are made with superior raw materials and undergo extensive product testing with chemists, field experts and professional painters before reaching our store shelves.

Learn more at Dulux.ca

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