

Stains don't stand a chance.



Tough paint.



Available at

SKU 219965.081

Dulux

DIAMOND™



Providing the Ultimate in
Durability, Coverage & Stain Resistance

Dulux® DIAMOND™

Tough paint that looks better for longer.

The Diamond Tough technology used in Dulux® Diamond™ sets a new standard in paint technology, offering:

1. Outstanding performance that allows you to paint less often.
2. Easy application that gives a perfect finish.
3. A choice of the 3 most popular sheens.
4. Phenomenal adhesion to even difficult surfaces.

Whatever the job, there is a Diamond™ sheen that will do it faster, better, and make sure that those good looks withstand heavy wear and repeated cleaning.



Uncompromised stain resistance, adhesion, and smoothness.

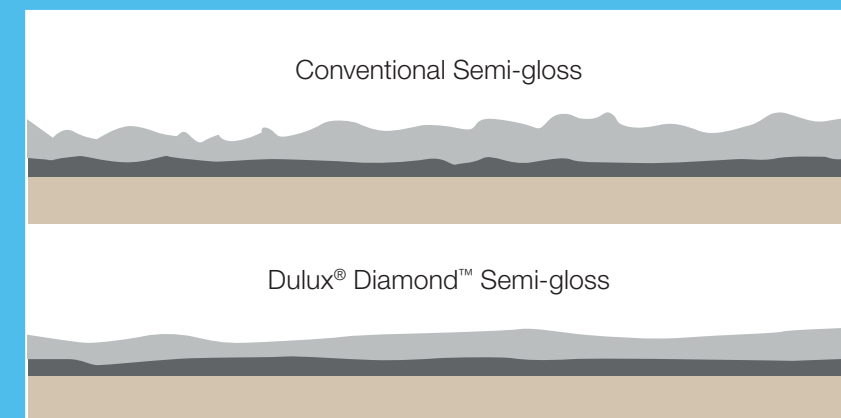
Dulux® Diamond™ is supremely washable and makes it easy to remove stubborn stains, like crayons, without degrading the finish. This is a key benefit of the Matt finish, which traditionally has been difficult to keep looking new.



Before

After

Our unique blend of rheology modifiers improve the flow and leveling of Dulux® Diamond™ giving it superlative application properties. Irregular surfaces on conventional latex paints trap dirt, while the smoother finish you get from Dulux® Diamond™ makes it easier to clean. And because the film is spread out more evenly it provides more consistent hiding.



Dulux® Diamond™ has impressive adhesion qualities which help it resist damage from chipping, scratching, scuffing and other marking that typically deteriorates conventional paint films. It will even adhere to these difficult surfaces:

- Aluminum
- Masonry
- Drywall
- Glossy oil paints
- PVC pipe
- Wood molding and trim
- Paneling
- Kitchen cabinets



Dulux® Diamond™ is specially formulated with Ceramic Microsphere Technology to provide the ultimate in stain resistance, durability and performance.



Dulux® Diamond™ Paint contains Advanced Stain Removal Technology which means it will retain its original finish even after being cleaned. The finish is easily cleaned & burnish resistant and gives a long lasting fashionable look!